Appln, No.: 10/630,815

Amendment dated July 12, 2010

Reply to Office Action of April 14, 2010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of (first named inventor): Atty. Docket No.: 007412.01068

John Carney

Serial No · 10/630,815

Filed: July 29, 2003

For: METHOD FOR CONSTRUCTION. DELIVERY AND DISPLAY OF iTV

CONTENT

Group Art Unit: Examiner: Jasmine N.

2423

Stokely-Collins

Confirmation No : 8157

AMENDMENT

Mail Stop: RCE

U.S. Patent and Trademark Office Customer Service Window Randolph Building 401 Dulany Street Alexandria, VA 22314

Sir:

In response to the final Office Action mailed April 13, 2010, please amend the instant application as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.

Applicants request any necessary extension of time for the submission of this paper. If any fees are required or if an overpayment is made, the Commissioner is authorized to debit or credit our Deposit Account No. 19-0733, accordingly.